



SPONSORSHIP OPPORTUNITIES

Supporting the Next Generation of New Mexico Music

Platinum Music Awards sponsorship provides New Mexico-based businesses and organizations with a unique opportunity to gain exposure to the state's diverse and active music community. This targeted event will be promoted for months to the state's music performing organizations, businesses and schools. As a sponsor, you will receive a full complement of benefits including advertising and promotional support, VIP event participation and some of the best seats in the house. In return, you'll support New Mexico's music excellence and vital music education with one fabulous event!



Presenting Sponsor: \$10,000

- Top line credit as presenter on event poster, print, web ads, radio and TV ads.
- Premier [top] logo placement on all event marketing as Presenting Sponsor.
- Full-page ad in program book [choice of cover 2 or 4].
- 8' reception table in Lentic lobby/reception area and other events.
- Full screen logo credit at event.
- Individual acknowledgment on stage at event.
- Best VIP seating for 10 guests. Half price tickets for up to 20 more.
- Admission to special events surrounding the show for up to 10 guests.
- First option of sponsorship of added events.

Platinum Sponsor: \$3,500

- Logo featured prominently on event poster, and ads as appropriate.
- Logo on select event marketing materials.
- Half-page color ad in program book.
- On-screen large logo credit at event.
- Acknowledgment from MC on stage at event.
- VIP seating for six guests. Half price tickets for up to 12 more.
- Admission to special events surrounding the show for up to 8 guests.

Gold Circle Sponsor: \$1,500

- Logo on select event poster, print and web ads.
- Logo on all select event marketing and press releases.
- Quarter-page ad in program book.
- On-screen logo credit at event.
- VIP seating for four guests. Half price tickets for up to eight more.
- Admission to special events surrounding the show for up to 6 guests.

Sustaining Sponsor: \$500

- Name on event poster.
- Name on select event marketing.
- Thank you credit in program book.
- On-screen name credit at event.
- VIP seating for two guests. Half price tickets for up to four more.
- Admission to special events surrounding the show for two guests.